

**ASEAN's Leading Trade Fair on Lighting Technology, Design and Solution**  
**16 - 18 November 2017**  
**Hall 102 – 104, BITEC**  
**Bangkok, THAILAND**

## PART 1: COMPANY INFORMATION

Company Name.....

Main Contact Person.....Position.....

Email Address.....Mobile.....

Authorized Person..... Position.....

Email Address.....Mobile.....

Billing Address.....

City.....ZIP/Post Code.....Country.....

Telephone...../...../.....Fax...../...../.....  
Country code City/Area code Number Country code City/Area code Number

Email.....Website.....

Tax ID .....Other Remark.....

## PART 2 : PROFILE AND PRODUCT

**1. Business nature** (tick all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> 01. Associations/ Government Institutions | <input type="checkbox"/> 07. Manufacturer/Producer       |
| <input type="checkbox"/> 02. Distributor/Dealer/Wholesaler         | <input type="checkbox"/> 08. Publications/ Media         |
| <input type="checkbox"/> 03. Exporter                              | <input type="checkbox"/> 09. Rep. Office                 |
| <input type="checkbox"/> 04. Importer/Agent                        | <input type="checkbox"/> 10. Retail                      |
| <input type="checkbox"/> 05. Installer                             | <input type="checkbox"/> 11. Wholesale                   |
| <input type="checkbox"/> 06. Integrator/Consultant                 | <input type="checkbox"/> 12. Others, please specify..... |

**2. Our products belong to the following product groups** (tick all that apply)

**2.1 Commercial/Decorative Lighting**

- |   |   |
|---|---|
| <input type="checkbox"/> 01. Hotel      | <input type="checkbox"/> 04. Resort                       |
| <input type="checkbox"/> 02. Industrial | <input type="checkbox"/> 05. Retail                       |
| <input type="checkbox"/> 03. Office     | <input type="checkbox"/> 06. Others, please specify ..... |

**2.2 LED & Green Lighting**

- |  |   |
|--|---|
| <input type="checkbox"/> 01. Chips                 | <input type="checkbox"/> 05. Modules                      |
| <input type="checkbox"/> 02. Components            | <input type="checkbox"/> 06. Raw materials                |
| <input type="checkbox"/> 03. Driver and controller | <input type="checkbox"/> 07. Others, please specify ..... |
| <input type="checkbox"/> 04. Epitaxial wafers      |   |

**2.3 Lighting accessories/Parts & Component**

**2.4 Outdoor Lighting/Urban Lighting**

- |                                       |   |
|---------------------------------------|---|
| <input type="checkbox"/> 01. Street   | <input type="checkbox"/> 04. Tunnel                       |
| <input type="checkbox"/> 02. Building | <input type="checkbox"/> 05. Sport Arena and Advertising  |
| <input type="checkbox"/> 03. Garden   | <input type="checkbox"/> 06. Others, please specify ..... |

**2.5 Residential Lighting / Household Lighting**

**2.6 Smart Lighting & Building Solutions**

**2.7 Technical Light (Luminaries)and Lamps/ Electric Light**

**2.8 Testing, Certification & Inspection**

**2.9 Trade Service & Publication**

**2.10 Others, Please specify .....**

## PART 3 : BRANDS AND DESCRIPTIONS

## 3. Please specify your brand and product range

Self-owned Brands .....

Other Represented Brands  China.....  Korea.....

EU.....  Taiwan.....

Japan.....  US.....

Others, please specify .....

Product range and product description or company description (maximum 150 words; text may also be used as catalogue entry)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## 4. Please specify your business proportion

Local sales: \_\_\_\_\_ % Export Sales: \_\_\_\_\_ %

## PART 4 : PARTICIPATION FEE

**Raw Space (Space Only)** min 18 sq.m. @ 300 USD per sq.m. (Excluded 7% of VAT)

- > General security & Cleaning Services
- > Free standard entry in Show Directory : 150 words & full contact details
- > Remarks: no carpet and no electrical consumption.

**Standard Booth Package (Space + Standard Construction)** min 9 sq.m. @ 330 USD per sq.m. (Excluded 7% of VAT)

- > Includes ready-built stand structure, 1 information counter, 2 chairs, carpet, fascia name, 3 spot light, 1 socket(500 watts/ 5 Amp), 1 bin
- > General security & Cleaning Services
- > Free standard entry in Show Directory : 150 words & full contact details
- > Remarks: Furniture package varies according to the stand size., Electric consumption is only for the light and socket which provided.

Raw Space (Space Only)	Size (sq.m.)	Cost Per sq.m.	Total Cost
Space only :Minimum 18 sq.m. Booth No. _____			
Standard Booth Package	Size (sq.m.)	Cost Per sq.m.	Total Cost
Booth package :Minimum 9 sq.m Booth No. _____			
<b>TOTAL (USD)</b>			
<b>7% VAT (USD)</b>			
<b>GRAND TOTAL(USD)</b>			

## Remarks:

\_\_\_\_\_

Sponsorship Opportunities (Refer to attached Sponsor Package Table)	Cost (USD)	Tick <input checked="" type="checkbox"/>
1. Platinum Sponsorship Package (Space 72 sq.m. plus privileges)	990,000.-	<input type="checkbox"/>
2. Gold Sponsorship Package (Space 72 sq.m. plus privileges)	790,000.-	<input type="checkbox"/>
3. Silver Sponsorship Package (Space 36 sq.m. plus privileges)	419,000.-	<input type="checkbox"/>
4. Lanyard Sponsorship (10,000 pcs.)	100,000.-	<input type="checkbox"/>
5. Show Bag Sponsorship (10,000 pcs.)	100,000.-	<input type="checkbox"/>
6. Logo at Registration (For 4 sets)	100,000.-	<input type="checkbox"/>
7. Hanging Banner (For 5 sets)	100,000.-	<input type="checkbox"/>
8. Pre-Registration Ad	50,000.-	<input type="checkbox"/>
Advertising Opportunities	Cost (USD)	Tick <input checked="" type="checkbox"/>
1. Inside Front Cover	45,000.-	<input type="checkbox"/>
2. Inside Regular Page	30,000.-	<input type="checkbox"/>

3. Inside Back Cover	30,000.-	<input type="checkbox"/>
4. Back Cover	50,000.-	<input type="checkbox"/>
<b>TOTAL (USD)</b>		
<b>7% VAT (USD)</b>		
<b>GRAND TOTAL(USD)</b>		

**PART 5 : PAYMENT METHOD**

Payment will be settled by (Please tick  in the appropriate box)

Bank Draft / Crossed Cheque payable to "THE EXHIBIZ CO.,LTD."

T/T or Bank-in to "THE EXHIBIZ CO.,LTD." account. Any applicable bank charge

(both local and destination) to be borne by exhibitor.

Account Number: 713-1-04592-6      Account Type: Current Account  
 Account Name: THE EXHIBIZ CO.,LTD.      Swift Code: KASITHBK  
 Bank Name: KASIKORN BANK      Bank Address: 370/7-8 Rama 9 Road, Bangkapi, Huaykwang, BKK  
 Bank Branch: RAMA 9 ROAD      Bank Tel: +66 2 719 6809 to 16

Remarks: 1. Copy of the bank draft/ Cheque / TT Slip / Bank in Slip must sent to organizer for payment reference with company name and stated as participation fee payment for Thailand Lighting Fair 2016.  
 2. A deposit of 50% must be paid immediately upon signing and final balance of 50% is due 90 days before the show day.

**PART 6 : DECLARATION**

We (company name) .....Hereby apply to join **Thailand Lighting Fair 2017** and we will abide the "Rules for exhibition application and general regulations for the exhibition" set out by the organizer. We understand the above information will be included in the organizer's databank and the organizer and its associated companies can make use of the information for the promotion of the exhibition. We accept that the organizer bears no responsibility for any errors/omissions.

\_\_\_\_\_  
Company Stamp & Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name In Print

\_\_\_\_\_  
Title

## TERM AND CONDITIONS

### 1. Terms of reference

Under this rules and regulations the term "exhibitor" shall include all employees, servants and agents of any company, partnership, firm or individual to whom space has been allocated for the purposes of exhibiting.

The term "exhibitor" shall mean the exhibition referred to on the application and contract form.

The term "organizer" shall mean The ExhibiZ Co., Ltd.

Exhibitors and Registrants (hereinafter also referred to as applicants) shall be bound by the conditions, rules and regulations set forth in this agreements and additions do not operate to diminish the rights reserved for the exhibitor/registrant under this contract/application, and shall not operate to increase liabilities of its sponsors, agents or employees.

Exhibitors are expected to comply with any building regulations and any and all government rules and regulations.

Exhibitor shall not permit raffles, donations or other promotional measures that require member or guest to be present at a specified location and time, and all unusual promotional plans must be approved by organizer in advance in writing.

Attendance hours shall be controlled solely by organizer, who will specify hours etc., and admission shall be by ticket or badge, identification badges shall not be transferable.

The publisher of the Catalogue, CD-ROM, and Organizer, Sponsors, its agents or employees will not be responsible for any errors or omissions on copy prepared and submitted by the advertiser or exhibitor.

### 2. Application for participation

The execution of the application and its receipt by the organizer is deemed conclusive evidence of the exhibitor's agreement to pay the full fees due from that moment. The application is non cancelable by the exhibitor. The organizer shall reserve the right to refuse any application or any exhibit that an exhibitor intends to exhibit at the exhibition without disclosing to the exhibitor any reasons therefore. The exhibitor further acknowledges that the organizer, having incurred expenses as the result of contract/application, is not required to refund any of the fees agreed to on the reverse side of this contract and that the organizer is also entitled to any unpaid amounts the maybe owing by the applicant to the organizer.

### 3. Allocation of exhibition space

The organizer shall allocate the space in accordance with the nature of exhibits or in any manner they may deem fit. The organizer shall reserve the rights to change the space allocated to the exhibitor at any time prior to the commencement of the erection of the booth of the exhibitor and, to make such alterations as the organizer may deem fit. Such changes shall be at the discretion of the organizer and the exhibitor shall have no claim for the compensation as a result of such changes.

### 4. Use of exhibition space

Exhibitors are only entitled to exhibit such products as are approved by the organizer and the exhibitors are to manage their exhibits with competent personnel during the opening hours of the exhibition. The organizer reserved the rights to refuse admittance to any visitor to the exhibition to have access to the stand. Exhibitors are not allowed to sub-let or assign the stands allocated to them to other parties either wholly or part without written consent of the organizer. Exhibitors will be liable for any damage to the walls or any part of the exhibition hall in which their exhibits are placed and shall not paint or otherwise alter the floors, ceiling, pillars or walls without prior consent of the organizer. The exhibitors shall not display from any stand any card, advertisement or any other printed matter which either relates to or promotes a company, firm or individual which is not a bona fide exhibitor at the exhibition or which does not promote the exhibitor itself. Exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting with the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. Phonographs, radios or other sound devices operated in a manner objectionable to organizer shall be prohibited.

### 5. Terms of payment / Cancellation

The exhibitor shall pay 50% of the charges payable by the exhibitor under the contract form to the organizer upon signing the contract form in the event that the exhibitor fails to pay the deposit within 30 days of signing of this contract the organizer reserves the right to reallocate the exhibitor's stand. The balance shall be paid not later than 90 days prior to the opening date of the exhibition.

In the event that the exhibitor fails to pay to the organizer any sum due to the organizer on the due date. The organizer shall be granted a right or lieu in respect of the exhibitor's stand equipment and exhibits (the "lieu items") on the understanding that the organizer are entitled to realize and/or sell the lieu items in order to settle such amounts due to the organizer. The organizer cannot be held liable for damage to and/or loss of the lieu items arising from such realization and/or sale.

The exhibitor will not receive brand promotion until receipt of deposit.

The applicant further acknowledges that organizer, having incurred expense as a result of the contract/application, is not required to refund any of the fees agreed to on the reverse side of this contract and that organizer is also entitled to any unpaid amounts that may be owing by the applicant to organizer.

Breach of contract and withdrawal by exhibitor. Where an exhibitor cancels his space after the space has been allocated or where an exhibitor fails to meet the payment schedule notified to the exhibitor by the organizer the following cancellation charges shall apply and the relevant spaces shall be re-allocated. Once signed, this contract is final and binding. The full contract value must be honored regardless of cancellation. If the exhibitor fails to comply with the payment schedule notified to the exhibitor by the organizer, the total space cost payable by such an exhibitor shall become immediately due and payable. Should the exhibitor or his agent upon request made by the organizer at any time prior to the exhibition fail to confirm he will be exhibiting his exhibits at the exhibition or should the exhibitor fail to be physically present at the place where the exhibition is to be held two days (on such other period as may be specified by the organizer to the exhibitor in writing) prior to the beginning of the exhibition. Such area may be otherwise disposed of in such manner as the organizer shall determine in their absolute discretion. The dealing by the organizer with the exhibition space pursuant to this clause shall not release the exhibitor from his contractual obligations or entitle him to a refund nor shall the exhibitor lodge any claim against the organizer.

### 6. Changes

The organizer reserves the right to change the venue and duration of the exhibition if an exceptional circumstance so demands. In the event of change of venue and/or duration or cancellation of the exhibition, the agreement to participate shall remain in force so long as the exhibitor is informed at least a month before such changes will take place. In the event of a change of venue and/or duration or cancellation of the exhibition, the exhibitors shall not be entitled to any claim compensation in connection with their reservation for participation.

### 7. Construct and decoration of stand

Exhibitors will be allowed to decorate their unit as per schedule in exhibitor manual any damages caused by the exhibitor or his/its contractor to other exhibitors or common property shall be the responsibility of the exhibitor. All exhibitors must abide by the rules and regulations and complete their construction and decoration by the date and time stipulated by the organizer. Exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitions. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibit, phonographs, radios or other sound device operated in a manner objectionable to organizer shall be prohibited.

### 8. Movement of exhibits

Exhibitors shall bear responsibility and expenses for the transport of exhibits to the exhibition venue. It is the responsibility of exhibitors to ensure that their shipment exhibits arrive on time to the exhibition venue the organizer shall not bear any responsibility for delayed or damaged shipment/exhibits. Exhibitors are advised to engage the services of the official freight forwarding companies for the show. Exhibitors shall make their own arrangement for storage and warehousing of their exhibits. No exhibitor will be allowed to remove his exhibit from the exhibition floor, prior to the official termination of the exhibition, and the exhibitor shall have an authorized representative present at the exhibition throughout all exhibit periods and during the installation and dismantling of his exhibit. Exhibitors shall remove all exhibits from the exhibition hall within the period stipulated by the organizer and shall indemnify the organizer against any loss, claims, changes and/or costs (including legal costs on full indemnity basis) incurred or sustained by the organizer by reason of the delay or damage to the exhibition hall.

### 9. Failure of services

The organizer shall not be liable for any loss sustained by the exhibitor directly or indirectly attributable to the cancellation, suspension or reduction of duration of the scheduled exhibition from the period advertised or specified due to

- Force majeure
- Acts of war, military activity, municipal statutory or civil authority requisition.
- Fire, flood, typhoon excessively inclement of weather, earthquake, or a combination of the same.
- Damage caused by an aerial object or aircraft,
- Strikes or lookouts by workmen.
- Outbreak of disease(s) and/or epidemic(s).

g. The exhibition is cancelled, reduced or postponed whether for the reasons set out above or otherwise then and in such event the charges paid to the organizer or any part thereof may be refunded at the sole discretion of the organizer to the exhibitors but without prejudice to the organizer right to appropriate the entire sum or any part thereof for expense they have already incurred for the exhibition.

### 10. Security

The organizer shall take all reasonable security precautions in the interest of the exhibitors and visitors. However, the organizer shall not for any reason whatsoever be held responsible for any loss or theft of exhibits at the exhibition hall during the build-up, exhibition dismantling period. The organizer shall also not be held responsible for any loss or damage to exhibits or any articles belonging to the exhibitors.

### 11. Fire regulations

All materials used in stands and exhibition constructions must be property fireproofed in accordance with local regulations. Fire marshals will patrol the exhibition facilities and will be authorized to stop any demonstration that is of potential fire hazards.

### 12. Insurance, liability and risks

The exhibitor shall insure, indemnify and hold the organizer and the venue owners harmless in respect of all costs. Claims demands and expenses to which they may be subject to as a result of loss or injury arising to any persons whatsoever caused while the said persons are upon examining or passing the exhibitor's stands, during the tenancy of the exhibition. The liability or risks of the employees agents or exhibits shall be the responsibilities of the exhibitors, insurance cover is mandatory and compulsory charge is made to the exhibitor. Full outlines are outlined in the exhibitors manual. The organizer shall not be liable for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the exhibition is held. Exhibitors are urged to adequately insure all shipments.